five! MEDIA LAB

CONFIDENTIAL BUSINESS SUMMARY · ACQUISITION OPPORTUNITY

ASKING PRICE

**$105,000 USD**

Stripe-verified · approx. 2.4x annual SDE

**LVI** — a productized, subscription-based LinkedIn prospecting service for B2B teams across Latin America. Recurring revenue, high margin, and **fully owner-independent**: it runs today with zero founder hours.

| | | | |
|---|---|---|---|
| **$65,194** | **~62%** | **$4,783** | **0 hrs** |
| REVENUE · LAST 12 MO | PROFIT MARGIN | MRR | FOUNDER TIME / WEEK |
| Verified via Stripe API | ~€3,333 / mo owner earnings | 18 active subscriptions | Run by staff + documented SOPs |

## WHAT YOU ARE ACQUIRING

FiveML LTD operates **LVI**, a managed LinkedIn prospecting subscription sold at USD 149.99 per user / month. LVI is the execution layer that replaces the manual prospecting a client would otherwise do by hand or pay a full-time SDR to run: it books the founder's time back to zero while generating conversations with decision-makers from the client's own profile. Async by design, one product, one price, everything in writing.

A second line, **Campaign Management** (paid-ads retainers), contributes roughly 22% of monthly revenue on recurring monthly agreements.

## WHY IT IS ATTRACTIVE

- **Truly owner-independent.** Day-to-day operation, client communication and delivery are handled by contracted staff. The founder invests zero operating hours; earnings are taken as owner profit, not salary.
- **Fully documented.** Response playbooks, prospecting sequences, onboarding and account-management procedures live in Google Drive and an internal knowledge base — transferable on day one, reviewable under NDA.
- **Recurring & verified.** Subscription revenue billed upfront through Stripe; all headline figures are Stripe-verified, not self-reported.
- **Growth headroom built in.** Infrastructure is already provisioned for 48–50 active seats against ~27 in use today — roughly 75% more capacity at the same fixed infrastructure cost.
- **Turnkey handover.** The buyer moves billing to their own entity, keeps the operation as-is, and inherits a business generating ~€3,000/month net with delivery already staffed.

## WHAT IS INCLUDED IN THE SALE

The sale is 100% of FIVEML LTD — the entire company, with everything inside:

- **The website**, fully built and configured, plus all domains and operating accounts.
- **The HubSpot account** with the complete historical contact database.
- **All infrastructure and automations** and the documented SOPs that run them.
- **The staff contract**, so delivery continues uninterrupted from day one.

## EU STRUCTURE, READY TO OPERATE

You acquire 100% of an established Cyprus company, with accounting, banking and compliance in good standing. Cyprus offers one of the most competitive corporate regimes in the European Union, with one of the bloc's lowest corporate tax rates and a regime for non-domiciled residents. The buyer inherits this structure without the cost and lead time of forming a company from scratch. Each case should be assessed with professional advice; local accountant and lawyer contacts can be provided for a frictionless transition.

## TRACK RECORD

Operating under the Five Media Lab brand since 2015 (11 years). The current entity, FIVEML LTD (Cyprus), holds LVI and all live, Stripe-verified revenue. Bootstrapped, no external funding, no debt.

## FINANCIAL SNAPSHOT

| | |
|---|---|
| Revenue — last 12 months | $65,194 |
| Avg. monthly revenue | €4,939 |
| Operating expenses | –€1,848 |
| Net profit (monthly avg) | €3,091 |
| Owner add-backs | +€242 |
| **Owner earnings (SDE) / mo** | **~€3,333** |

Figures in EUR at 1.10 USD/EUR except the Stripe-verified 12-month revenue (USD). Monthly figures are 12-month averages; with largely fixed costs, margin runs near 62%. A further ~€300/mo in accountancy and audit costs may fall away depending on the buyer's corporate structure. Full management accounts available under NDA.

### THE CORE THESIS

A verified, recurring-revenue business that already runs without its owner. Keep it as-is and it pays ~€3,000/month; add seats into existing spare capacity and both revenue and margin expand on the same cost base.

## DEAL AT A GLANCE

| | |
|---|---|
| Entity | **FIVEML LTD (Cyprus)** |
| Transaction | **100% share sale (whole company)** |
| Model | **Recurring subscription + retainers** |
| Pricing | **$149.99 / user / month** |
| Team | **Contracted, transfers with sale** |
| Handover | **30 days founder support included** |
| Payment | **Upfront, via Stripe (USD)** |
| Verified metrics | **trustmrr.com/startup/fiveml-ltd** |

**Interested?**
Serious enquiries: **leandro@lnsantoro.com**. Financials, SOP documentation and a transition plan shared under NDA.